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Celebrate Home Care & Hospice: The Heart and Soul of America

Rochester, NY – More than 11 million Americans receive home-delivered health care from home health care providers. In their honor, Visiting Nurse Service of Rochester and Monroe County, Inc. (VNS) joins the National Association for Home Care & Hospice in celebrating November as National Home Care Month and Hospice Month under the theme, “Preserving Health Independence and Freedom.”

Sponsored by the National Association for Home Care, the month-long celebration pays tribute to the dedicated home care professionals and volunteers who enable elderly, disabled and chronically ill individuals to live their lives where they want to most – in their own homes. As America's elderly population continues to rapidly grow, home health care will play a pivotal role in health care delivery in our nation's future.

“Caring for the sick, elderly and dying in their homes is truly a privilege for us,” said Victoria G. Hines, president and CEO of VNS. “Home care professionals, volunteers and modern medicine make it possible for people to stay in their homes, regardless of their conditions.”

Through technological advances, home-delivered health care has grown far beyond basic professional nursing and home care aide services. Today’s modern home care agency offers a wealth of nursing, physical, occupational, respiratory and speech therapies, counseling, dietary, laboratory, dental, optical, pharmacy, podiatry, x-ray, medical equipment and home medical supplies, and personal care.

Home care services are paid for by public and private sources, or directly by patients and their families.

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Visiting Nurse Service
of Rochester and
Monroe County, Inc.

STRONG HEALTH

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Third party-payers include commercial insurance, managed care organizations, CHAMPUS, and workers' compensation. Medicare and state-run Medicaid are significant payers, often driving the payment agenda for commercial insurance. Despite massive cutbacks in government funding, home care continues to be the preferred means of receiving quality health care services for millions of Americans.

Visiting Nurse Service of Rochester & Monroe County, Inc. (VNS), an affiliate of Strong Health, is a not-for-profit, Medicare-certified home health care agency. Licensed by the State of New York, VNS has been providing quality care since 1919. As the largest full-service home health provider in the Rochester area, VNS conducts more than 600,000 visits to 13,000 patients annually. VNS is a member of the Home Care Association of New York State, Inc., and the National Association for Home Care.

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